COOKIES POLICY

www.ctmri.eu

I. DEFINITIONS.

1. Personal Data Controller – Association called "INSTITUTE OF COFFEE AND TEA MARKET RESEARCH", ul. Katowicka 265, 43-450 Ustroń (Poland), entered into the register of associations of the National Court Register kept by the Regional Court in Bielsko-Biała under KRS number: 0000996400, e-mail: gmaciejewski@ctmri.eu

2. Cookies - IT data, small text files, saved by the websites you visit and stored on the Devices through which you use the Controller's Website. The information contained in cookies is necessary for the website to function properly, and these files are encrypted, which prevents the files from being made available to unauthorized persons. The information collected in cookies can be read by the Controller and his contractors (for technical reasons).

3. Device – an electronic device through which you gain access to the Controller's website.

4. User – any person visiting the website www.ctmri.eu.

5. Website – www.ctmri.eu with subpages.

II. USE OF COOKIES.

1. The Controller uses cookies through the website.

2. Cookies are used only to the extent that the User has consented to them.

3. Information collected on the basis of cookies is used to properly optimize the operation of the website, as well as for statistical, functional and marketing purposes.

4. Cookies record the website User's activity by recognizing the Device, thanks to which the website is displayed, in a way optimized to the User's individual preferences.

5. The solutions used on the website are safe for the User Devices. It is not possible for dangerous or malicious software to get into User Devices.

6. The Controller uses two types of cookies:

    a) **Session cookies:** these are files that are stored on the User's Device and remain there until they leave the website or turn off the web browser. The saved information is then permanently deleted from the Device's memory. The session cookies mechanism does not allow downloading any personal data or any confidential information from the User's Device,

    b) **Persistent cookies:** are stored on the User's Device and remain there until they are deleted. Files of this type remain on the User's Device for the time specified in the file parameters or until they are manually deleted by the User. Ending a given browser session or turning off the Device does not delete them from the Device.

7. Due to the source of the cookie data, the Controller uses:

    a) **First-party cookies**: files generated by the website and placed on it by the Controller (for example: necessary),

    b) **Third-party cookies**: this is information from external servers, e.g. advertising servers, navigation service providers (maps or search engines). These types of files enable the assessment of the effectiveness of advertising activities and the design of related activities in accordance with user preferences (for example: analytical).

8. Cookies are divided according to their function on the Website:
   a) **Technical/necessary cookies** - files necessary to ensure the proper functioning of the website, including: ensuring the correct display of the website depending on the device used by the user or the settings of this device; adapting the content on the website that is technically important for the operation of the website (e.g. website language); remembering whether the user has consented to displaying certain content,
   b) **Analytical cookies** - files used to measure the effectiveness of our marketing activities without identifying users' personal data and to improve the functioning of our website, including: examining statistics on website traffic and verifying the source of traffic (so-called redirection directions); detecting abuse in website traffic (e.g. artificial internet traffic - bots); measuring the effectiveness of actions carried out for the Controller, e.g. in the Google advertising network, on external websites,
   c) **Functional cookies** - files used to remember user settings on websites (background color, language). Thanks to this, users, after entering a given website for the first time and adapting it to their preferences, do not have to make the same settings again when visiting the website again. This type of files is most often a type of permanent cookies,
   d) **Marketing/advertising cookies** - files used to track the User's interests and preferences in order to adapt targeted advertisements. These files are installed on the User's end device. Addressed advertisements may be displayed on other browser pages through the use of remarketing. Failure to consent to these Cookies does not result in any negative effects on the use of the Website.
9. The user can delete cookies from the browser at any time.

III. METHODS OF DETERMINING THE CONDITIONS OF STORING OR OBTAINING ACCESS TO COOKIES.
   1. The User has the option of limiting or disabling the access of Cookies to his/her Device. If you use this option, you will be able to use the Controller's website, except for functions that by their nature require Cookies.
   2. The User may independently change the settings for Cookies at any time, specifying the conditions for their storage and access to the User's Device via Cookies.
   3. Changes to the settings referred to above can be made by the User using the web browser settings or via the service configuration. These settings can be changed in particular in such a way as to block the automatic handling of Cookies in the web browser settings or to inform each time they are placed on the Device. Detailed information about the possibilities and methods of handling Cookies is available in the software (web browser) settings. Below are links to information on deleting Cookies in several of the most popular web/mobile browsers:
   a) Edge
   b) Internet Explorer
   c) Chrome
   d) Safari
   e) Firefox
   f) Opera
   g) Android
   h) Safari (iOS)

i) Windows Phone

4. The User may delete Cookies at any time using the available functions in the web browser.

5. Restricting the use of cookies may affect some functionalities available on the Controller's website.

IV.   DETAILED INFORMATION ABOUT COOKIES

Cookie name	How it works	Source of the file	Type and time of use
_ga	File responsible for the functioning of the Google Analytics	External tool https://analytics.google.com/	Analytical duration of use: 2 years