**Coffee & Tea Marketing Journal**

**Publisher: Coffee & Tea Market Research Institute**

Level 30, The Leadenhall Building, 122 Leadenhall St reet 265 Katowicka Street

London EC3V 4AB 43-450 Ustron

United Kingdom Poland

e-mail: ctmj@ctmri.eu e-mail: office@ctmri.eu

**DOUBLE-BLIND REVIEW FORM**

Thank you for agreeing to be a reviewer. Please complete the table below and rate the paper on the issues described. As with all double-blind reviewing, any comments you make will be passed to the authors on an anonymous basis. As we strive to feedback comments to authors within 3 weeks of their paper submission please try to complete the review within that time.

Reviewer: **professor Xxx Xxx, University of Xxxx (Poland)**

Title of the paper: **Xxxx Xxxx Xxxx**

1. **Meeting the evaluation criteria**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **No.** | **Please rate the following: (5 - excellent, 4 – good,**  **3 – average, 2 – poor, 1 – very poor)** | **5** | **4** | **3** | **2** | **1** |
| 1. | Relevance to the aim and scope of the journal |  |  |  |  |  |
| 2. | Contribution to academic debate |  |  |  |  |  |
| 3. | Structure of the paper |  |  |  |  |  |
| 4. | Definition and fulfilling of the study objectives |  |  |  |  |  |
| 5. | Appropriateness of the research/study method |  |  |  |  |  |
| 6. | Relevance and clarity of drawings, graphs and tables |  |  |  |  |  |
| 7. | Appropriateness of abstract as a description of the paper |  |  |  |  |  |
| 8. | Standard of English – Is the language of the paper correct? |  |  |  |  |  |
| 9. | Discussion and conclusions |  |  |  |  |  |
| 10. | Reference list, adequate and correctly cited |  |  |  |  |  |
|  |  | **Total points** | | | |  |

**40-50 points** Accept submission

**30-39 points** Accept submission with minor revisions

**21-29 points** The text requires major revision and new external review

**<20 points** Reject submission

**B. Final recommendation** (please put a sign X on the line next to your decision)

|  |  |
| --- | --- |
| Accept submission |  |
| Accept submission with minor revisions |  |
| The text requires major revision and new external review |  |
| Reject submission |  |

|  |
| --- |
| **C. Justification for disposition** |
|  | |
| 1. Additional comments or suggestions to be sent to the author (s) | |

2. Comments to the editors (these comments will not be sent to the authors)

Data: XX. XX. 2023 Reviewer signature: